



education

UNIVERSITY OF TAMPA

Tampa, Florida (May 2017)

Bachelors of Fine Arts in Graphic Design

Minor in Advertising

work experience

SENIOR GRAPHIC DESIGNER

Ashley HomeStore (April 2019-Present)

A member of the company's Creative Team creating branded content for the Ashley HomeStore website, social media platforms, and retail locations. Also produce promotional assets for sales and events including emails and animated social content

LEAD GRAPHIC DESIGNER

iBoss Digital (Mar. 2016-Mar. 2019)

Accepted as a Creative Intern in the company's internship program in Jan. 2016 and quickly promoted to a full-time member of the iBoss Design Team. This promotion resulted in a leadership position tasked with managing the department. Supervised a primarily digital marketing team, creating printed and web materials for a wide variety of clientele. Oversaw photography and video production for client events and products. Initiated projects and delegated responsibilities to appropriate members of the Design Team

SOCIAL MEDIA DIRECTOR

University of Tampa (Jan. 2016-May 2017)

Managed social media accounts for the Art Department, which included promoting events, showcasing student work, recording exhibitions and workshops, and interacting with the department's online audience

relevant experience

ART IMMERSION TRAVEL COURSE

New York City, New York (March 2014/16)

Visits included: Pearlfisher, Pentagram, McCann Erikson, Billboard Magazine, AIGA, the Lubalin Center, and Two-Arms, Inc. Met personally with Gail Anderson, Paula Scher, Milton Glaser, and Jesse Reed

FREELANCE PROJECTS

(2015-Present)

Completed projects for numerous companies and individuals, creating various brand assets and custom designs. Projects have included animation, video production, photography, photo editing, brand collateral, logos, album artwork, and commissioned illustrations

awards

UT ART PORTFOLIO SCHOLARSHIP

University of Tampa (Spring 2013)

One of a handful of people to be awarded a scholarship for 2-D Design Portfolio

UT ART SCHOLARSHIP

University of Tampa (Spring 2013)

Chosen for a highly selective scholarship out of thousands of entries. Won best in show in the exhibition for a multi-part sculpture series

skills

Proficient in Adobe Creative Cloud:

Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, After Effects, & XD

Additional Proficiencies:

WordPress, ClickFunnels, Microsoft Office, Slack, Google Drive, Skype, & Zoom